HOW TO FEATURE DIVERSE VOICES IN YOUR STORIES

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WHY SHOULD WE STRIVE TO INCLUDE DIVERSE SOURCES?

• Our stories should reflect reality, and the reality is that we live in a country and world that is diverse

• Diversity in research helps maximize innovation and invigorate problem solving

• Elevating diverse sources makes others [i.e.: donors/funders] notice them, as their research contributions are being recognized & discussed by the broader public
“Each of us has a myriad of identities – our gender, class, race, sexuality, and so much more – that inform our experiences in life and our interactions with the world. … the different hierarchies, privileges, and oppression assigned to these identities affect our lives in many ways. These privileges and oppressions do not exist in a vacuum, and can combine with each other compound each other, mitigate each other, and contradict each other” – Ijeoma Oluo, *So You Want To Talk About Race*
Looking for diverse sources is a mindset
HOW TO FIND DIVERSE SOURCES

• Explicitly make a call for diverse sources!
  • Via university & research institute’s public information officers
  • PubMed & directed emails
  • Any and all of Roxanne’s methods